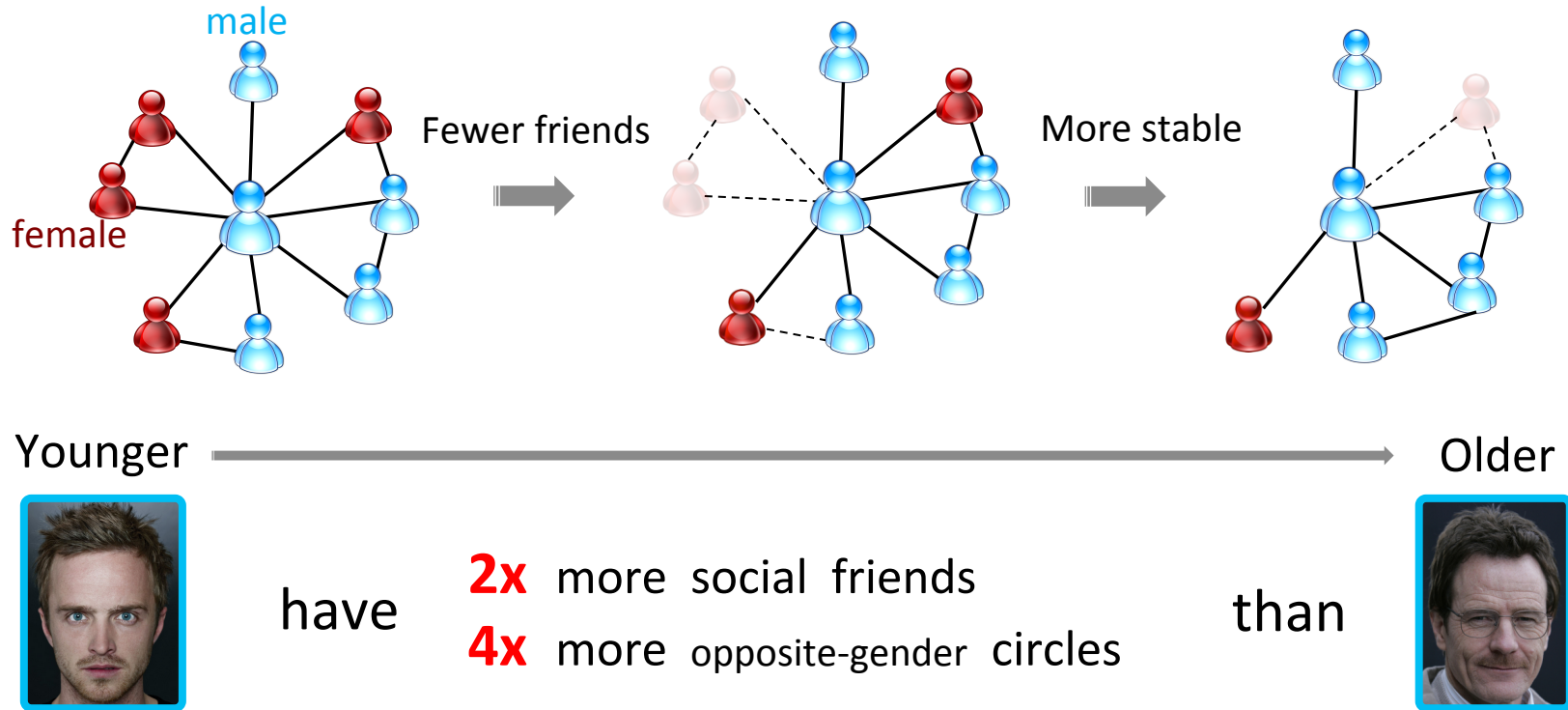


**Did you know:** As of 2014, there are **7.3** billion mobile users.

Users average **22** calls, **23** messages, and **110** status checks **per day**.



## Inferring User Demographics and Social Strategies in Mobile Social Networks

Yuxiao Dong, Yang Yang, Jie Tang, Yang Yang, Nitesh V. Chawla